



# *Southern Interior Beetle Action Coalition*

## **PUBLIC PRESENTATION**

### **UNLEASHING LOCAL CAPITAL: A UNIQUE MODEL TO MOBILIZE RURAL INVESTMENT CAPITAL**

**DATE: THURSDAY FEBRUARY 19, 2015**  
**TIME: 4:15 p.m. to 6:15 p.m.**  
**LOCATION: Westbank ROOM, KELOWNA SANDMAN HOTEL,  
2130 Harvey Avenue**

The Southern Interior Beetle Action Coalition is pleased to invite you to join us for a public presentation on a highly successful program in Alberta – called Unleashing Local Capital (ULC).

The ULC initiative has been developed and piloted in Alberta by the Alberta Community & Cooperative Association (ACCA). It has proven to be a successful model for raising and investing local capital in rural communities by establishing local community investment funds - called Opportunity Development Co-ops.

In a nutshell, here's how it works: Once an Opportunity Development Co-op incorporates, the co-op collects capital from local investors and then invests it in a local business. The fund is RRSP eligible with low investment minimums which makes it easy for individuals to invest new (or transfer existing) RRSPs into an investment that benefits their own community. Over the past three years, eight ODCs have been established in Alberta and have helped create or preserve businesses that provide vital and valued services to rural communities. To learn more about how the ULC initiative has helped rural communities in Alberta, please view the videos on <http://acca.coop/unleashing/>

Please feel free to share this Invite with any others you feel may be interested in learning more about this exciting initiative.

To help us ensure the room is appropriately set-up we would appreciate a RSVP on the numbers attending from your organization to [admin@sibacs.com](mailto:admin@sibacs.com)