

## **SMALL BUSINESS BC'S MYBIZDAY IS A FULL-DAY EVENT THAT CONNECTS ENTREPRENEURS TO THE PROVINCE'S LEADING TOOLS AND RESOURCES.**

Hosted in the growing business hubs of the Thompson-Okanagan, Northern BC and Vancouver Island, attendees will have the opportunity to access information and support through a mix of education and interactive panel sessions.

**MyBizDay** is free to attend and will engage communities in:

- **Kelowna**, Laurel Packing House – September 16, 2015
- **Prince George**, Prince George Civic Centre – October 7, 2015
- **Nanaimo**, Vancouver Island Conference Centre – October 21, 2015

Topics to be covered by this year's industry experts include:

- Small business resources - Presented by Small Business BC
- Market research – Presented by Small Business BC
- Digital marketing - Presented by Yellow Pages
- Technology at work - Presented by Neil Squire Society
- Financing – Presented by TBD
- Overcoming business challenges - Interactive Panel Session

Over 300 entrepreneurs will be reached throughout the fall and during Small Business Month to showcase the organizations and groups helping drive small business success.

For speaking and exhibiting opportunities contact:  
[sponsorship@smallbusinessbc.ca](mailto:sponsorship@smallbusinessbc.ca) or call 604-775-7532.



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